



Olivia Contreras

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Designer with a versatile background spanning branding, print, motion, product, and industrial design. Passionate about visual storytelling and working across disciplines. Brings a careful eye for detail, strong typographic sensibility, and hands-on proficiency across the Adobe Creative Suite and Figma.

Experience

Imagine Her
Freelance Designer
Remote
April - June 2026

Collaborated directly with client to design a cohesive impact report that aligned with their goals and communicated key outcomes. Applied existing brand guidelines, including company colors, typography, imagery, and visual assets, to create a polished and consistent publication. View report [here](#).

Garofoli Strategies
Freelance Designer
Berkeley
February - May 2026

Designed web layouts and developed branding and copy for client using Adobe Creative Cloud and Figma; managed projects from brief to final delivery.

Whole Foods Market
Specialty Team Member
Berkeley
February 2026 - Present

Provide exceptional customer service by helping customers find products, answering questions, and resolving issues in a fast-paced retail environment. Maintain visually appealing product displays through visual merchandising and inventory organization while ensuring department standards are met. Collaborate with team members to problem-solve, prioritize tasks, and create a positive shopping experience.

Education

University of California, Davis
College of Letters and Sciences
BA, Design

Study Abroad – Florence, Italy
(UC Education Abroad Program)
Spring 2024

Class of 2025 | GPA: 3.6

Skills

Creative

Branding
UI/UX
Illustration
Motion Graphics

Packaging
Advertising
Art Direction

Technical

Illustrator
Photoshop
InDesign
After Effects

Figma
Canva
Procreate
Premiere